

SKILLS & EXPERTISE

- Web Design & Development
- SEO
- Web Analytics
- CMS
- Art Direction
- Graphic Design
- Photography
- Proficient in computer related programs such as: Dreamweaver, Photoshop, InDesign, Illustrator, Acrobat, Word & PowerPoint.
- Highly Creative & Adaptive
- Organized & Prepared
- Multi-Tasker
- Highly Motivated

AWARDS

- B.G.S.U. Talent Award Scholarship - 2003/2004
- Eugene Endowed Scholarship - 2003/2004
- Designs selected for B.G.S.U. BFA Show – 2005
- PRSA Silver Rock Award for work on Agile Technologies
- American Package Design Award Winner (Bunnies & Chicks, Holiday Gables)

EDUCATION

- Bachelor of Fine Arts
B.G.S.U.
Bowling Green, OH

EXPERIENCE

DePompei Designs, LLC

Founder, 6/30/2013-Present

- Develop and present proposals for design work to small business owners for projects ranging from website design, marketing collateral, to complete branding and identity overhauls
- Conceptualize and execute all design jobs to meet client's satisfaction
- Accurate billing and payment collection
- Provide assistance in the printing process
- Maintain and sustain long-term client relationships through support and easy accessibility for rush projects
- Contract Designer for Sterling Jewelers
- Freelance Designer

WebScapes HD, LLC

Creative Director/Partner, 4/2010-6/30/2013

- Developed creative online strategies for client's websites, social media efforts and email campaigns
- Managed the creative process for all services offered including web design and development, logo/print design and email campaigns
- Strategized and implemented successful SEO plans
- Prepared and produced all client proposals
- Established invoicing and billing systems
- Created marketing strategies for new business developments
- Managed a team of developers

Sterling Jewelers, Inc., Fairlawn, OH

Jared Print and Web Designer, 7/2008-9/2011

- Managed the Jared, The Galleria of Jewelry, division's print/web materials
- Accountable for continuous development and improvements to jared.com
- Designed and produced all jared.com emails and web promotional assets, including landing pages for brands and special event calendars
- Designed and produced catalogs, signage/murals, and direct mail from concept through completion for 186 retail stores
- Worked with Visual Merchandise Department for enhancements of store signage and presentation
- Worked with copy department to ensure continuous development and total quality control of type/copy in final packages
- Presented all Jared creative in high-level corporate meetings

SKILLS & EXPERTISE

- Web Design & Development
- SEO
- Web Analytics
- CMS
- Art Direction
- Graphic Design
- Photography
- Proficient in computer related programs such as: Dreamweaver, Photoshop, InDesign, Illustrator, Acrobat, Word & PowerPoint.
- Highly Creative & Adaptive
- Organized & Prepared
- Multi-Tasker
- Highly Motivated

AWARDS

- B.G.S.U. Talent Award
Scholarship - 2003/2004
- Eugene Endowed
Scholarship - 2003/2004
- Designs selected for
B.G.S.U. BFA Show – 2005
- PRSA Silver Rock Award for
work on Agile Technologies
- American Package Design
Award Winner (Bunnies &
Chicks, Holiday Gables)

EDUCATION

- Bachelor of Fine Arts
B.G.S.U.
Bowling Green, OH

EXPERIENCE CONTINUED

Fannie May Confections Brands, Inc., North Canton, OH

Graphic Designer, 6/2007-7/2008

- Developed and designed everyday and seasonal retail packaging
- Art directed and stylized photo shoots
- Coordinated product development with overseas vendors
- Managed private label brands such as Hallmark, Macy's and Target
- Strategically designed POP displays for 69 Fannie May retail locations

Hybrid Marketing, Cleveland, OH

Graphic Designer, 6/2005-6/2007

- Designed and produced promotional and advertising materials for a variety of clients through print, packaging and the web
- Developed in-house quarterly e-newsletter and e-blasts for clients
- Conceptualized and produced tradeshow graphics
- Developed brand identities and strategies for clients